



Inner East Community Committee & COVID-19 Groups

FACEBOOK highlights

7th September 2022 – 20th November 2022

Appendix 1

Since 7th September 2022 the Inner East Community Committee Facebook page has gained **18 new page followers** putting the total followers at 1,629.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!

The most popular post since 7th September 2022 is the LCC Inner East Community Committee post regarding Warm Wednesdays Breakfast Club is available in Leeds.

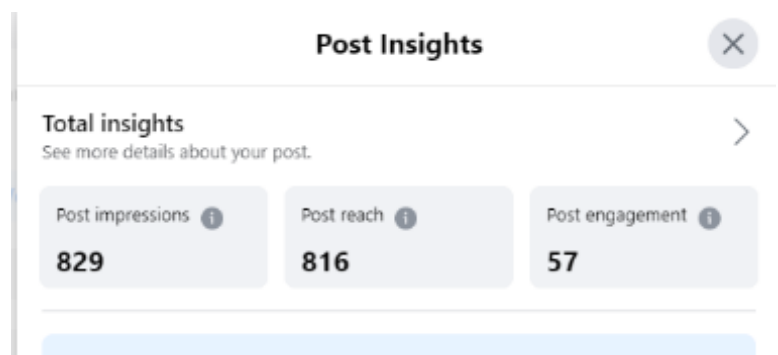
- has reached a total of **816** people
- has been liked, commented on or shared 24 times

The following below are screenshots of the most popular three posts since the 7th September 2022.

Alongside are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Warm Wednesdays Breakfast Club

816 people had this post delivered to them, with 13 reactions, 0 comments and 11 shares.



2nd Place – Volunteer Café Positions available

414 people had this post delivered, with 1 reactions, 0 comments & 3 shares.

Leeds City Council Inner East Community Committee

Volunteer Cafe Positions available!

LEEDS CITY COUNCIL JOB SHOPS

The Heritage Cooking Company

Volunteer Café Worker Positions at:

- Garforth Library & One Stop Centre
- Compton Centre Community Hub & Library (Harehills)

15 hour opportunities over 3 days. A great way to build skills and experience to enter the food/hospitality sector which can lead to paid work and a variety of training opportunities.

You will support with the daily running of the café by preparing food/beverages, serving customers, clearing tables, help with cleaning and maintaining of the kitchen according to food and hygiene standards.

Lunch and travel expenses will be paid, and training and well-being support will be provided.

For enquiries and to submit your CV, please email heritagecooking@outlook.com

Leeds CITY COUNCIL

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Post Insights

Total insights >
See more details about your post.

Post impressions	Post reach	Post engagement
429	414	11

3rd Place – Writing our Harehills

223 people had this post delivered to them. There 2 reactions, 0 comments and 0 shares.

Leeds City Council Inner East Community Committee
Published by Patrick Lee · 7 October · 🌐

Thackray Museum of Medicine and Leeds Playhouse are delighted to announce that we will be hosting FREE Creative Writing Workshops in Harehills!

The workshops will be led by Leeds poet & Playhouse writer in residence, Suhaiymah Manzoor Khan. You can explore her work on her website and on YouTube.

The workshop is about creating comfort, promoting wellbeing and imagining Harehills' future on your own terms! ... See more.

No writing experience necessary.
Join in writing your story for yourself!

**NOWELL MOUNT COMMUNITY CENTRE,
NOWELL MOUNT, LEEDS, LS9 6HR**
Thursday 20 October, 11-1.30pm
All adults (18+)

**TO SIGN UP EMAIL:
NATALIE
ntharraleos@gmail.com or
MARTHA
martha.adebambo@thackraymuseum.org**

THACKRAY MUSEUM OF MEDICINE

LEEDS PLAYHOUSE



Post Insights

Total insights >
See more details about your post.

Post impressions ⓘ 235	Post reach ⓘ 223	Post engagement ⓘ 4
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